Ajit Maramreddy

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Education

The University of Texas at Austin — Austin, TX
Bachelor of Arts in Economics; Minor in Finance — *Expected May 2028*
- **Relevant Coursework:** Econometrics, Statistics & Regression, Foundations of Finance (Capital Budgeting, Bonds, Stocks)

Skills

Product: Backlog Management, Requirements Gathering, PRDs, Stakeholder Communication, Meeting Notes & Follow-ups
Tools: Microsoft Office (Excel, PowerPoint, Word), Google Workspace, n8n, Make.com, Claude API, Adobe Express
Data: SQL, R, Excel, Google Sheets, Regression, KPI Tracking, Data Cleaning, Financial Modeling

Work Experience

Adobe (via Texas Product Catalyst) — Austin, TX
Product Management Consultant, Client Project — *Sep 2026 – Present*
- Partnering with **Adobe** as a client on **Adobe Express** for students across **3 focus areas**: school, video, and social sharing
- Researching **customer needs and pain points** as students build **presentations, resumes, portfolios**, and short videos
- Studying how students **showcase and share creative work** to turn insights into **product recommendations** for Adobe

Breaking Games — Remote
Data Analyst Extern — *Aug 2026 – Present*
- Query **relational retail, marketing, and engagement data** with multi-table **SQL JOINs**, subqueries, and aggregations
- Clean and validate raw sales tables to build consistent **KPI tracking** for inventory, marketing velocity, and audience growth
- Translating query results into a **Holiday Game Plan** with inventory and marketing **recommendations for leadership**

Wayfair — Remote
AI Automation Extern — *Summer 2026*
- Built a **Market Trend Discovery AI agent** in **n8n** that automates home-goods **market research** and trend reporting
- Replaced a manual trend-research **process** with a repeatable, low-code workflow that surfaces emerging trends on demand
- Configured prompts and data inputs in **n8n** so the agent returns structured trend summaries ready for stakeholder review

Texas Product Catalyst — Austin, TX
Product Team Lead — *Feb 2026 – Apr 2026*
- Managed LabRecon's **product backlog** over a **4-month build**, prioritizing **3 MVP features** with a **team of 5** students
- Gathered **requirements** in **user interviews** (students send **30+ cold emails** per lab) and documented them in a **PRD**
- Kept business, design, and tech teammates aligned on **priorities and follow-ups**; presented the live demo to **6+ judges**

City of Coppell — Coppell, TX
Summer Camp Counselor — *Jun 2026 – Aug 2026*
- Documented **attendance, incidents, and behavioral concerns** daily, handling families' **personal data** with great care
- Shared clear daily written updates with supervisors and parents, keeping everyone aligned on **follow-ups** for every camper
- Adjusted activity plans in real time when schedules or group needs shifted, keeping every session **safe** and fully on schedule

Projects

Abloom | *Founder & Developer* — 2026
- Built a companion app in **React Native & Expo**, taking a web prototype to a mobile app **submitted to the App Store**
- Integrated the **Claude API** to power an in-app **AI companion tab**, plus session logging and **custom SVG illustrations**

Lead Follow-Up Automation | *Founder* — 2026 – Present
- Building **Make.com** automations that replace manual lead follow-up for **med spas and dental offices** in Coppell/Plano
- **Map each client's intake-to-booking process** to find where leads drop off, then design workflows to close those gaps

Leadership & Campus Involvement

McKinsey & Company — Remote
Forward Program Participant — *Aug 2026 – Present*
- Selected for a multi-month program in **structured problem solving**, **data-driven decisions**, and clear communication
- Solve **business case studies** with a **global peer cohort**, presenting structured recommendations and live peer feedback

Texas Product Catalyst — Austin, TX
Community Engagement Committee — *2026 – Present*
- Plan and run **member events** for UT's student product organization, coordinating logistics and turnout with club officers
- Campaigned for **VP of Internal & External Affairs**, then joined the committee to grow member engagement org-wide

Additional Information

Entrepreneurship: Launched Gesturi Jewels and WAMPUS Cookies; ran a digital marketing service for online coaches at age 15
Interests: Basketball, Music Production (FL Studio), Roblox & Minecraft Game Development, Lego Building